



STATE^{OF} THE MAP US
BOULDER, COLORADO 2017

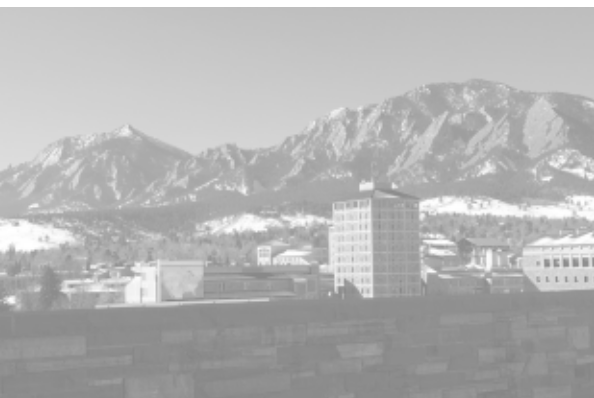


OpenStreetMap US

Sponsor State of the Map US 2017

Boulder, CO October 19 - 22

Become part of the leading conference on mapping; State of the Map US 2017.



State of the Map US brings together people building and using OpenStreetMap - the most detailed map of the world, powered entirely by open data. This year's event - held on the campus and fields of the University of Colorado Boulder - will bring together hundreds of people from private companies, humanitarian organizations, government agencies, and the technology sector to learn new mapping technologies and uses.

State of the Map US conferences draw record numbers of people representing an incredibly broad range of interests. From the individual hobbyist to major companies contributing to OpenStreetMap, State of the Map US is among the most significant gatherings on mapping innovation and promise. We expect this year's event to be equally meaningful in audience and impact.

If you've sponsored in the past, thank you! You have helped shape the future of the geo industry and we hope you consider sponsoring again. If it's your first time sponsoring, we'd like to welcome you on board! All of your support makes this amazing conference a reality.

-- The State of the Map US Organizing Committee



Audience



State of the Map US is attended by a diverse mix of people reflecting the entire OpenStreetMap community. At the conference, expect to meet:

- Enthusiast mappers and contributors to the OpenStreetMap project
- Forward-thinking mapping experts from established organizations like DigitalGlobe, Craigslist, Google, Facebook, Twitter, Amazon, and Telenav
- Startups in the geospatial industry like Mapbox, Mapzen, Development Seed, Mapillary, and Navmii
- Multilateral and non-profit organizations like The World Bank and the American Red Cross as well as leadership from the Humanitarian OpenStreetMap Team
- Leading open data and geo proponents within government agencies
- Students looking to start a career in mapping technologies
- Professionals looking for new job opportunities

Attendees of State of the Map US participate because they love to be part of this conversation at the forefront of geospatial. If your business is looking to be inspired, get connected, or keep in touch with mapping industry trends, State of the Map US is the place for you .





Conference growth

Attendance at State of the Map US has grown dramatically in the past 5 years. With this year’s prominent location in such a geographic heart of the industry, we are looking to attract even more attendees. With your sponsorship, you’ll be part of this growing ecosystem:

- 2012 - Portland, OR 220 attendees
- 2013 - San Francisco, CA 370 attendees
- 2014 - Washington DC 525 attendees
- 2015 - New York City, NY 850 attendees
- 2016 - Seattle, WA 500 attendees



Past sponsors

In the past, State of the Map US has garnered support from these sponsors and more.



Past Conference Websites

<https://2016.stateofthemap.us/>

<https://2015.stateofthemap.us/>

<https://2014.stateofthemap.us/>



Sponsorship Packages

Here is an overview of all sponsorship packages we are offering. To learn more and become a sponsor contact us at sponsors@openstreetmap.us.



Platinum

\$25,000

Get leading exposure at the biggest State of the Map conference. This is an all-access pass to both the conference and our communications outreach. Your logo will receive top billing on all collateral and your exhibit table will be prominently located for easy conversations with attendees throughout the weekend.

- A double-sized exhibition table located centrally in the Stadium Club Foyer
- A double-page advertisement in the State of the Map US 2017 program, within the first 3 inside pages
- Organizational name and logo acknowledgement on the University stadium Jumbotron
- Prime advertising space during all scheduled lunch and conference breaks
- A verbal thank-you in the opening address by the OpenStreetMap US President
- Platinum sponsor logo on SOTMUS website and signage
- Tweets from @sotmus before, during , and after the conference highlighting your generous contributions.
- Attendance at a sponsor reception with OpenStreetMap leaders and board members
- Preeminent placement of job posting on the SoTM US 2017 Jobs Board
- 10 free conference registrations



Sponsorship Packages



Gold

\$15,000

Find easy exposure to the OpenStreetMap community with centrally located exhibit table and a full page of the 2017 program.

- Prominently positioned table in sponsor exhibition area of Stadium Club Foyer
- A full-page advertisement in the State of the Map US 2017 program
- A verbal thank-you in the opening address by the OpenStreetMap US President
- Prime advertising space during all scheduled lunch and conference breaks
- Gold sponsor logo on SOTMUS website and signage
- Tweets from @sotmus before, during, and after the conference highlighting your generous contributions.
- Attendance at a sponsor reception with OpenStreetMap leaders and board members
- Placement of job posting on the SoTM US 2017 Jobs Board
- 5 free conference registrations



Sponsorship Packages

Silver

\$10,000

Run live demos and engage with attendees throughout the conference.

- Exhibit space located in sponsor exhibition area of Stadium Club Foyer
- A half-page advertisement in the State of the Map US 2017 program
- Attendance at a sponsor reception with OpenStreetMap leaders and board members
- Silver sponsor logo on SOTMUS website and signage
- 3 free conference registrations



Sponsorship Packages



Bronze

\$5,000

Show your support for OpenStreetMap.

- A half page advertisement in the State of the Map US 2017 program
- Logo on website
- 2 Conference passes

Supporter

\$1,000

Get name recognition while you're making a donation to the OpenStreetMap community!

- Company name listed in State of the Map US 2017 program
- Acknowledgement on website



À la carte options

These sponsorships can be made separately or as add-ons to the previous packages.



Scholarship

\$10,000

State of the Map US provides scholarships for outstanding community members from across the world who are looking for financial travel support. OpenStreetMap US promotes a diverse community and this sponsorship allows many different stripes of mappers to attend. By sponsoring scholars, you will help enable individuals to participate in one of the most important geo events of the year while also having the unique opportunity to meet, learn and work with some of the most passionate and talented members of this geo community.

- Scholarship sponsorship acknowledgement on website
- Access to bios of all scholars
- Introduction to scholars upon request

Social Events

Social events are central to State of the Map US. It is during the events where informal conversations happen, people bond over their work on OpenStreetMap, and where plans are hammered out in a casual environment. There will be a social event on Saturday and on Sunday night. If you are interested in sponsoring one of them, please contact us at sotmus@openstreetmap.us.



Sponsorship packages					
	platinum \$25,000	gold \$15,000	silver \$10,000	bronze \$5,000	supporter \$1,000
Conference passes	10	5	3	2	1
Exhibit space					
Table in Exhibit Hall	✓	✓	✓		
Position priority	1st	2nd	3rd		
Visibility at conference					
Logo on sponsor poster	✓	✓	✓	✓	
Conference program	Double page	Full Page	Half Page	Quarter Page	Mentioned
Logo placement on signage	✓	✓			
Verbal acknowledgement during opening address by OSM US President	✓	✓	✓		
Sponsor reception	✓	✓	✓	✓	
Visibility on the web					
Logo on the website	Logo	Logo	Logo	Mention	Name Listed
Position priority	1st	2nd	3rd	4th	
Conference videos	Logo				
A tweet from @sotmus week leading to the conference	✓	✓			





Photo by Let Ideas Compete | www.flickr.com/photos/question_everything/

Thank You!

Don't see what you want? Contact us anytime at sotmus@openstreetmap.us. We want to work with you to design the sponsorship package that will fulfill your business needs.

